

# The Power of Education to Empower Future Leaders in Healthcare Delivery

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## 1 Need for Young Physician Education



Young and motivated physicians with a particular interest in a given disease state are considered "Early Adaptors"

- They may be positioned to champion systems-based changes within their healthcare systems
- Need the right tools and exposure to empower them to be leaders



Young physicians were raised in the era of social media

- Tend to "hide behind a screen"
- Easily digest large quantities of information in a concise manner
- Technology-savvy

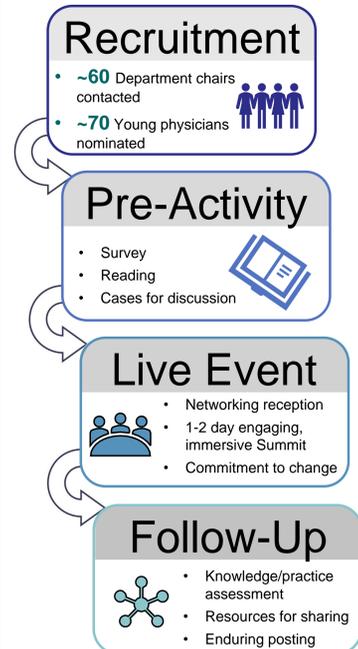
### Program Goals

Develop an engaging educational platform for young physicians to...



## 2 Program Design & Unique Features

### Program Design



Unique Features to Foster Engagement

### Disease State Exploration!



Group activity to answer controversial questions

### TED-like Talks



10-20 min interactive sessions on hot topics

### Think! Pair! Share!



Answer independently, discuss in pairs, share!

### Readiness Assurance Tests



Independent or group, discuss with all attendees

### Gamified Segment



For increased engagement & knowledge reinforcement

### Ambassador Resources



Educational tools to empower leadership

### Attendee-Submitted Cases



Real-world cases for small-group discussion with faculty

### Patient Perspectives



Conversations and Q&A with patient

### Attendee & Faculty Database



Share contact info to foster professional relationships

## 4 Knowledge and Performance Outcomes

### Internal Medicine



93% Have implemented practice changes and 100% of those who have, observed improvements in patient health



>500% Relative increase in confidence, which was retained at 6 month follow-up

### Rheumatology



~54% Participants are 54% more likely to administer evidence-based care vs non-participants



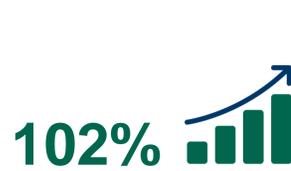
100% Have incorporated shared decision making, if not already doing so



### Gastroenterology



96% Implemented practice changes and 100% of those who have, observed patient improvements



102% Relative increase in knowledge and competence

### Gastroenterology



100% Plan to incorporate a treat-to-target approach if not already doing so



347% Relative increase in confidence regarding the management of patients with IBD

## 5 Systems-Based Improvements

92% have shared resources with colleagues toward the establishment of sustainable improvements

"We started a specific **lifestyle clinic** designed to teach patients how to lose weight. It has helped immensely. My own personal patients reported that having a practitioner encourage them and **provide tools** made a huge difference in their lives" —Obesity Summit Attendee

"Patients are happy to come to the visit now as they call it "celebration visits" now that they are losing weight." —Obesity Summit Attendee

"Patient compliance has overall benefitted from the program using the **patient-family teaching techniques** demonstrated by Drs. Hanauer and Siegel." —IBD Summit Attendee

"Our Fellow representative has helped us form new **PsA/RA targets** and taught us how to use new **tools to monitor CV risk**." —Rheumatology Department Chair

## 6 Conclusions & Opportunities

### Young Physician Training Summits



- ✓ Foster professional relationships among peers and experts
- ✓ Increase knowledge and confidence more so than standard CE programming
- ✓ Equip "Early Adaptors" to initiate systems-based changes

### Future Perspectives

- ✓ Expansion to other therapeutic areas
- ✓ Provide more sustainable resources for attendees to share within their system