In order to advance the profession of optometry, the PCON 300 was established. This list of optometrists represents some of the brightest and most innovative minds in our field. As with the PCON 250, we intend for the PCON 300 to be a tool for kick-starting conversations and to help you think about how you can contribute to the profession. We have since expanded upon that list based on recommendations from readers.

In our continued efforts to recognize and honor the achievements of our members, we are proud to present the PCON 300. Our goal is to provide a platform for thought leadership and innovation, and we believe that these individuals are among the best in the field. We encourage you to reach out to them and share your thoughts and ideas.

If you wish to nominate a colleague, please reach out to us. We look forward to your feedback. Contact us at optometry@healio.com.