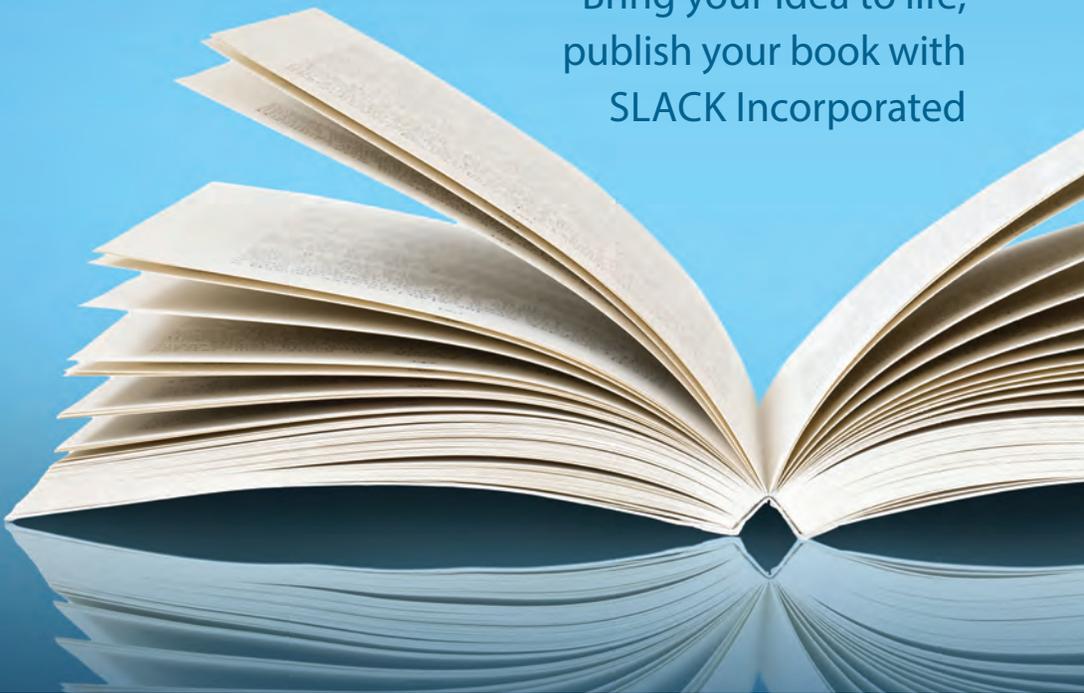


---

# ATTENTION AUTHORS

---

Bring your idea to life,  
publish your book with  
SLACK Incorporated



PERSONAL. PROFESSIONAL. PUBLISHING.

**SLACK**<sup>®</sup>  
INCORPORATED



# YOUR IDEAS. YOUR VISION. YOUR SUCCESS.

As an author, you have the opportunity to share your knowledge with interested health care professionals. Our dedicated publishing staff is poised to guide you through the process to make your book publishing experience personal, professional, and positive.

**SLACK Incorporated** has over 300 titles in a variety of print and electronic formats, covering multiple health care specialties including occupational and physical therapy, speech-language pathology, ophthalmology, orthopedics, gastroenterology, and athletic training.

A family-owned company, **SLACK Incorporated** brings a high level of personal attention to the publishing process. Authors who partner with us feel confident in knowing they'll be working with a veteran team of editors and project managers who understand the latest publishing trends.

# Experience the Difference

With roots reaching back to 1923, **SLACK Incorporated** strives to deliver the best in health care information and education worldwide.

Covering more than 30 health care specialties, **SLACK Incorporated** publishes leading medical journals and newspapers, more than 300 medical and allied health books, and creates custom projects for a growing number of clients. **SLACK Incorporated's** team of writers and editors travel to more than 200 medical conferences around the world to deliver live news reports, gather scientific data and interact with key thought leaders in the medical field.

Through this vast experience, **SLACK Incorporated** has built long-standing relationships with many of the world's foremost leaders in health care, keeping current with the latest information, trends, and technology.

Your book published by **SLACK Incorporated** will receive instant recognition by the thousands of health care professionals who have come to know and trust the educational materials produced by our company.

// I have worked with the **SLACK** editors and publishers since 1986. In every circumstance, the editors and publisher were fully supportive of my ideas, wonderfully helpful in editing and in design, great at publicizing my work, and as an added bonus, have become treasured friends. I recommend them without hesitation to all my friends and colleagues who hope to publish. //

*Carol M. Davis, DPT, EdD, MS, FAPTA*

Sixth Edition

## Patient Practitioner Interaction

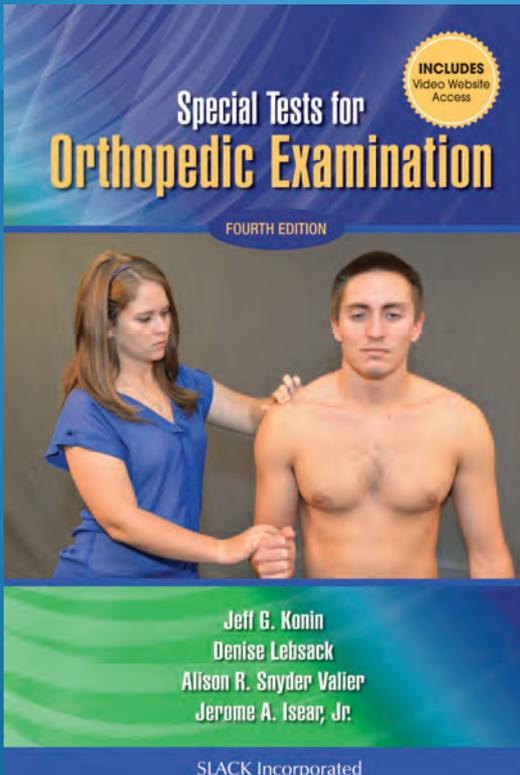
An Experiential Manual for  
Developing the Art of Health Care

Carol M. Davis  
Gina Maria Musolino

# Undivided Attention, Unmatched Quality

While we have extensive publishing experience and a solid corporate foundation, we take a personal approach with each and every author who chooses to publish with us. From concept through completion, we will work closely with you to develop a high-quality educational publication designed to communicate the informational needs of the health care professionals you want to reach.

In addition to the personal attention you will receive, our veteran publishing staff has enabled **SLACK Incorporated** to create one of the most efficient and expedited publishing processes in the industry, while delivering the highest level quality and service. Every publication has an individualized production schedule and marketing plan so you'll always know the progress being made.



“ The professionals at SLACK are without a doubt the very best in the publishing business... From my experience working with different publishing companies, I can honestly say that **SLACK** is second to none.”

*Je~ G. Konin, PhD, ATC, PT*

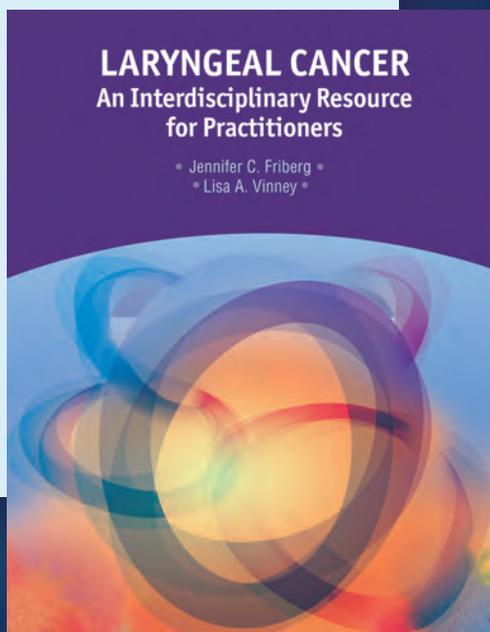
# Global Reach

When your book is ready to launch, **SLACK Incorporated** has the global reach and industry connections to distribute it in the U.S. and around the world. In addition, **SLACK Incorporated** has translated its books into more than a dozen languages.

If you have an idea you want published, consider **SLACK Incorporated**. We'll give you the personal attention you deserve while we partner with you to create a high-quality educational resource that will be well received by health care professionals worldwide.

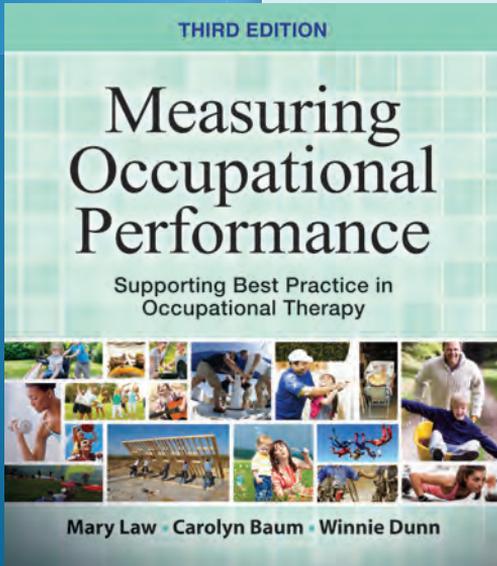
“Around the time I was seeking a publisher for my project, I heard that **SLACK** was adding a speech-language pathology line to its robust list of medical publications. **SLACK** personnel happily collaborated with me to develop innovative and creative approaches to my project while consistently honoring the intended purpose, scope, and audience for my book. My whole experience with **SLACK** was stellar and I am thankful to have worked with this publisher!”

*Jennifer C. Friberg, Ed.D., CCC-SLP/L,  
ASHA Fellow*



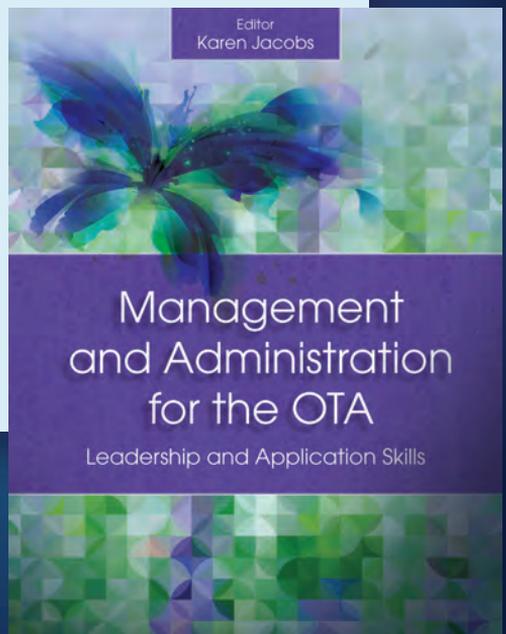
// I have worked with **SLACK** since 1985. I know that the work I do will be marketed to educators and clinicians in the US and abroad. There are many things I have learned to count on—good advice, strong copyediting, and most of all good people who want me to be a successful author. There is one other thing that is important to me—the people at **SLACK** understand occupational therapy and use their talents to produce books that the profession needs. //

*Carolyn Baum, PhD, OTR/L, FAOTA*



// **SLACK** offers a very unique and supportive environment that makes an author feel like you are a part of the family. Your project receives individual attention from practiced professionals and someone is always available to speak with you or answer your questions. With **SLACK** you feel that you are not just writing a book but that you are contributing to the profession and moving it forward. //

*Karen Jacobs, EdD, OTR/L,  
CPE, FAOTA*

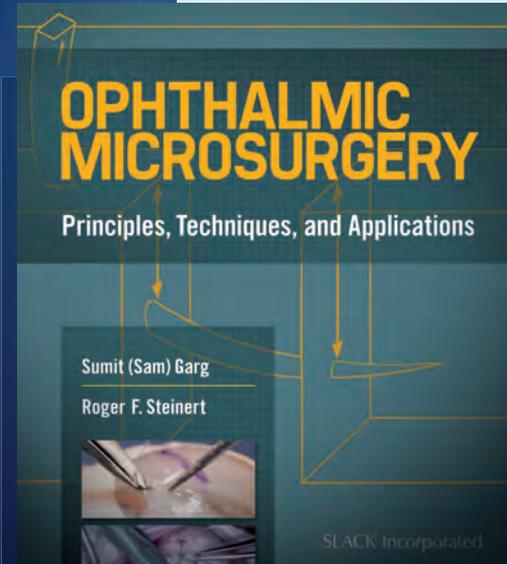


“ Writing and publishing a textbook is a labor of love under the best of circumstances. As the author of 5 textbooks, I am painfully aware of the importance of a responsive and

supportive publishing team.

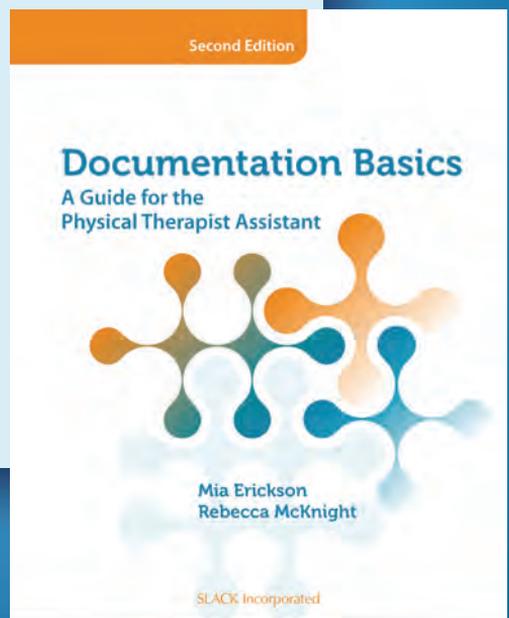
My experience with **SLACK** was outstanding. The final editing process was efficient and effective. Best of all, the book was printed and available in record time, with a quality finish. I would highly recommend **SLACK** to any prospective author. ”

*Roget F. Steinert, MD*



“ **SLACK** invests in and believes in their authors, and they provide abundant support to help their authors create the best product. They really make you feel as though you are part of a team working toward a common mission. The people at **SLACK** are what make this process so rewarding and valuable. You create not only a textbook but also relationships with people who believe in the work you are doing and are going to help in making your book a success. ”

*Mia Erickson, PT, EdD, CHT, ATC*



# TAKE THE FIRST STEP TO PUBLICATION



## **SLACK Incorporated**

Health Care Books and Journals

6900 Grove Road, Thorofare, NJ 08086

Call: 800-257-8290 or 856-848-1000

Fax: 856-848-6091

Email: [bookspublishing@slackinc.com](mailto:bookspublishing@slackinc.com)

**CONTACT US TODAY!**